

Tell Arthur where you want to go. *It builds the way there.*

A two-minute interview, then a career plan and courses written for your goal and your field — with a tutor that shows where its answers come from, so you learn to check AI's work.

 CIAI YOUR PLAN · EXAMPLE LEARNER

BUILT FROM YOUR ANSWERS

TARGET ROLE	
Client Advisory Services Manager	
Foundation · advisory and AI fundamentals	6 weeks
Growth · applying AI tools, checking AI output	10 weeks
Mastery · AI policy and client leadership	8 weeks

FIT

95%

7 courses written for you · lesson 1 free

REAL PATH ON THE LIVE APP · EXAMPLE LEARNER, A SENIOR ACCOUNTANT

A conversation, not a catalogue

Two minutes about your work and where you want to be. Arthur suggests roles that fit.

Courses written for your field

Examples and practice come from your work and your goal, not a generic textbook.

A plan toward a real role

A phased plan — foundation, growth, mastery — with the courses that get you there.

Learn to check AI

Arthur says whether an answer came from your lesson or general knowledge.

7 min

FROM SIGN-UP TO A 24-WEEK
PLAN

40

LESSONS IN THE FIRST
COURSE, WRITTEN IN ~2
MINUTES

\$0

INTERVIEW, PLAN AND LESSON 1
OF EVERY COURSE

A real path, start to finish

01 · 2 MIN

Three roles that fit

With fit scores, after eight
questions.

02 · 17 SEC

A 24-week plan

Three phases and the skills
to build.

03 · 5 SEC

Seven courses

From AI fundamentals to
validating AI output.

04 · ~2 MIN

A full course

4 weeks, 40 lessons, every
lesson titled.

Ways to learn

Your personal path

From \$49 per course

\$49 quick · \$99 standard · \$199 deep. The whole path is 20% off,
and lesson 1 of every course is free.

AI Professional 360™

\$5,250 tuition

18 courses, 360 hours, 12 months and one professional
credential. Pay in full, monthly, via employer or by scholarship.

For organizations

Cohorts or a pilot

Every person gets their own plan and courses in your field. Start
small and agree up front what a good result looks like.

Built for non-technical people

No code. Arthur starts from your
work, in plain language.

14-day refund

Full refund if less than 20% of the
course or programme is complete.

Honest, not hyped

Certificates are professional, not
accredited. No job is guaranteed.

Learn AI. Stay employable. *Judgment stays with you.*

The interview and your plan are free, and so is lesson 1
of every course — no card needed. For teams, run a
cohort or start with a pilot.

app.ciai.ai/signup
ciai.ai/organizations
ciai.ai/contact